



TIME HONORED TRADITION The branding of livestock is a tradition that goes back to the time of the Spanish conquistadors. It is a time honored tradition that is used to distinguish one man's stock from another, necessary in a time when there were no fences in the great grassland. Cattle would some times get mixed together and could be sorted back out only by the brands they wore. In a time when refrigeration was not available and most daily items were made of leather, cattle were valued primarily for their hides and pallow. Today, beef is the primary value of cattle.

RODEAR STYLE BRANDING Consequently, systems of handling cattle have evolved to stress as little weight off of them as possible. This includes the way they are handled when branding. Typically branding takes place in a small branding coral a few head at a time. Sometimes cattle have to be moved quite a distance to this coral and that puts undo stress upon the cattle that could have been avoided. Some prefer rodear style branding. This involves handling cattle out in the open or in a fence corner. Rodear style branding leaves the cows with the calves. The calves are either heeled, or headed and heeled, and taken to the ground crew with the cow following along. Once branded, the calf gets up and goes immediately back to its momma. They then rejoin the herd. I don't know of a system of branding that puts less stress on cattle than this.

There are opportunities for everyone of every age to participate. Whether you are the handiest roper around or a timid beginner, this will be an experience you will enjoy and talk about for years to come.

FRIDAY, APRIL 3

8am – 4pm: Join us for cattle work, sorting and branding. Lunch and Dinner provided. Evening brings tall tales cowboys tell around the campfire, music, overnight camping available.

SATURDAY, APRIL 4

**8am – 3pm: Cattle work, complete sorting and branding. Breakfast and Lunch provided.
4pm Tack Swap: Bring your tack to sell or swap.**

\$100 per horse and rider per day. Tasks will be assigned according to riding level and ambition. You and your horse WILL learn at this event! Auditors \$25 per day, \$10.00 kids 12 and under, includes meals. Register early (auditors RSVP) so we're sure to cook enough biscuits!

Location: Berryville, AR

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